

Xuejun Cheng

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EDUCATION

2026-2028 MSc in Artificial Intelligence GPA: 3.25/4
Monash University, Malaysia & Australia (campus)
Course Subject: Introduction to databases, Introduction to Python programming,
Mathematical foundations for data science and AI, Machine learning etc.

2025-2026 Exchange Student GPA: A
Shanghai Jiao Tong University
Course Subject: Financial Law; Social Science Methodology

2021-2025 BA (hons) in International Marketing GPA: Upper Second Class Honours
Coventry University, United Kingdom
Course Subject: Global Marketing, Contemporary Services and Retail Marketing,
Brand and Corporate Communications, Strategic Marketing Planning etc.

EXCHANGE EXPERIENCE

2026.8-2026.8 Agentic + Artificial intelligence; AI Summer School
National University of Singapore (NUS) and Microsoft Research Asia(MSRA),
Singapore

2026.1-2026.1 Artificial intelligence + quantum technology; AI Winter School
Shenzhen Loop Area Institute and Shenzhen International Quantum Academy, China
Supervisor: Peng Zhang.
Subject: Quantum Circuit Simulation Based on Generative Models

2025.1-2026.1 Contract Law and Financial Markets, Social Science Methodology; Exchange
student; Jiao Tong Global Virtual Classroom
Supervisor: Wei Shen; Tian Yuan
Shanghai Jiao Tong University, China

2025.7-2025.7 Smart City; 2025 ZJU-UIUC institute SDG Summer School
Supervisor: Gaoang Wang; Der-Hrong LEE
Zhengjiang University-University of Illinois Urbana - Champaign, China

2025.6-2025.6 Intern Law and Ethics; 2025 SJTU SDG July Camp
Supervisor: Zhang Chenguo
Shanghai Jiao Tong University, China

WORK EXPERIENCE

2026-current Reviewer
Social Work Education (Journal Article)

2026-current U21 Global Citizen

Universitas 21

2026-current	School of Information Technology Student Representative Monash University
2024-current	University Research assistant Supervisor: Rahul Sen School of Business; Coventry University
2025.9-2025.12	Tutor Department of Business Administration Jiangxi Vocational College of Industry & Engineering
2024-2024	Librarian AiXiLake Library
2023-2023	Assistant Manager ZhongDa Property Management Co., Ltd.

PUBLICATIONS

Papers and preprints

Yu, M., Luo, L., & **Cheng, X.** (2026). Optimizing the logistics and warehousing model of anti-cancer drugs for cancer patients. *Psycho-Oncologie*, 20(6). <https://doi.org/10.18282/po5579>

Yu M, Luo L and **Cheng X** (2025) Simulation study on optimization of delivery path for community group buying. *Front. Future Transp.* 6:1671246. doi: 10.3389/ffutr.2025.1671246

Cheng, X. (2024). Research on the Development of New Quality Productivity Promoted by Intelligent Property Management System Based on AI Technology. *Sustainable Development*, 14(07), pp.1762–1766. doi:10.12677/sd.2024.147203.

Poster presentations

Xuejun Cheng. Marketing Model Innovation and Quantitative Analysis: A Case Study of Lay Zhang and the R.E.D. Girl Group on the Dual Path of Variety Shows in "Cultural Tourism Integration" and "Cultural Export", *Journal of Marketing Science Conference*, 2025.

Xuejun Cheng. Future Legal Regulation of AI Agent Applications in Financial Markets, *UNU Macau AI Conference*, 2025. DOI: [10.2139/ssrn.6631898](https://doi.org/10.2139/ssrn.6631898)

CONFERENCES, WORKSHOPS, OTHER RESEARCH ACTIVITIES

- 2026 U21 Global Citizen(attended)
- 2025 Journal of Marketing Science Conference (attended)
- 2025 UNU Macau AI Conference (poster presented)